What Causes *UGLY*, *ROOF STAINS*, Can They Be Removed?

Most roof stains are a result of algae and/or fungus growing on the roof. These organisms thrive on dust, pollen and the organic materials that make up the roof. Dampness triggers their growth. Stains are usually more prominent on north and west exposures or shaded areas. Algae and/or fungus grows on, under and behind the tiny granules that cover the shingles. This results in unsightly stains and streaks on your roof. Trying to remove roof stains with high-pressure washing will damage the shingles, reducing their life expectancy. High-pressure washing will remove the algae and/or fungus only from the tops of these granules. The algae and /or fungus continues to grow under and around the granules and the stain comes right back. Chlorine bleach can also remove some of the stains temporarily, however they will be back in a short period of time, usually in less than six months!

Independent applicators use our 40+ year old proven trade secret process. This includes our uniquely designed High Volume, Low Pressure roof stain removing equipment, non-chlorine *Color-Restorer*™ to dissolve algae, fungus and their

stains from your roof and *Stain-Block*TM algae & fungus inhibitor to keep them off for the life of the roof.* After the *RB*® time tested, field proven treatment and state of the art technology is performed on your roof, no one will be able to tell that your roof was ever stained.



Benefits Of Having RB ® Services:

- You can take **pride in your home** again.
- You will be a **leader** in your community by maintaining a like new appearance of your home or business year round.
- Restore **curb appeal** to any home on the real estate market.
- Choose the company preferred by roofing manufacturers.
- *Annual maintenance program keeps your roof looking Like New for the remainder of its useful life!

Local Roof-Brite® Independent Applicator

UGLY ROOF STAINS AWAY®



Take Pride In The Appearance Of Your Home Or Business, It Is An Extension Of You!



We Restore The Original Look To Your Roof & Keep It That Way At A Fraction Of Replacement Cost!

Roof-Brite_® Applicator

The Nations Oldest & Largest Roof Stain Removal & Prevention Supply Company

"Since 1968"



A Worldwide Applicator Network Is Ready To Handle Your Commercial & Residential Needs





The **Roof-Brite**® Story

The *Roof-Brite*® process was developed in 1968 in Atlanta, Georgia. It was a tightly held family secret until early 1989. Later that year, *Roof-Brite*® founder and president, Larry Stevens, introduced his state of the art stain removal process, including proven products and revolutionary new equipment to the American market. He began establishing independent dealers to remove roof stains in their hometowns nation wide. The results were incredible. Since that time homeowners and business owners alike, nationwide, have had stain free, healthy roofs at a fraction of replacement cost, thanks to *Roof-Brite*®.referred to in this pamphlet as *RB*.

Stevens continues to expand the fast growing family business worldwide by teaching his applicators how to restore all kinds of roofing materials. *Roof-BriteB*® can restore the original color to virtually any type of roofing material (Slate (left) Shingles, Tile, Wood (right), even Concrete etc.)

Not only can we make your roof look like new again, we can keep it that way. *Roof-Brite*® is the absolute authority when it



comes to roof color restoration, stain removal, prevention and control.



Roof-Brite® is the **largest & fastest growing** company of its kind in the world. We expect to be represented **in every major US city** within the next 10 years, as well as worldwide expansion.

"You Can Trust Roof-Brite® To Protect Your Roof "

Roof-Brite ® is recommended by the nations leading roofing shingle manufacturers. Why? Because they themselves use **RB** ® for factory warranty work when their stain resistant shingles begin to stain. The manufacturers no longer have to replace stained shingles thanks to **RB** ®. These shingle manufacturers have for many years used and trusted **Roof-Brite**®; shouldn't you? **They trust our process, products and reputation so well, that they recommend us to their customers who call about roof stains.** Just imagine never seeing another stain on your roof.

STAIN PREVENTION & CONTROL





Without **Stain Block**™

With **Stain Block**™

Just Removing The Stains Is Not All There Is To It ROOF STAINS

Can Be Prevented or Controled!

Roof-Brite Stain-Block™ is a proprietary product available only from **Roof-Brite®**. We do not use hazardous products such as arsenic of lead, poisonous copper solutions, zinc or copper strips nor a plastic coating on your roof. Our proprietary trade secret formula product is a totally non-hazardous, invisible treatment that can keep a new roof or one that has recently had the stains removed, stain free for the life of the roof. *

Homebuilders and Roofing Contractors: Now you can give your customers a roof that will remain stain free for its entire life. Your local RB® dealer can apply $Stain\ Block$ TM to any new roof or re-roof and keep it Stain Free for the life of the shingles. *

Do yourself and your roof a favor, trust the roof protection professionals that the roofing manufacturers trust. If you have any questions or concerns regarding your local **RB** ® applicator, our process or products please contact our customer service department at 800-346-7882.

OUR SERVICES ARE OFTEN IMMITATED BUT NEVER DUPLICATED!

"A Clean Roof Is A Healthy Roof"®